

# Smarter Application Protection That Just Works

## Focused Protection for Today's Apps

Protecting your web apps and APIs shouldn't require teams of specialists, endless tuning or fragmented dashboards. Traditional application protection was built for a different era and comes with complexity that most organizations don't want or need. **Corero's SmartWall ONE™ with CORE changes that.**

It delivers essential Layer 7 protections, including DDoS and Bot blocking, rate limiting, allow/deny policies, OWASP Top 10 App and API coverage and more, right out of the box. There's no setup burden or ongoing babysitting. You get meaningful coverage for real-world threats with less manual work and no operational sprawl.

## A Smarter Alternative to WAF

Unlike traditional application protection solutions that require extensive customization and constant oversight, SmartWall ONE with CORE delivers the protections customers can actually use — automated, turnkey and purpose-built for:



Multi-tenant environments



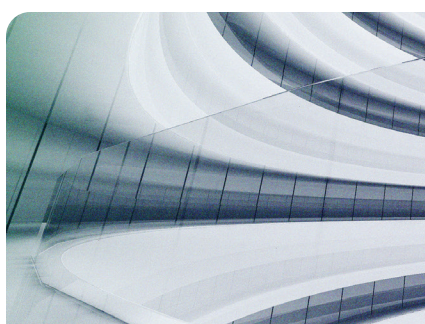
Mixed infrastructure networks



Teams without dedicated security engineering



## The CORE Difference



### For Service Providers (ISPs, MSPs, Hosting Providers)



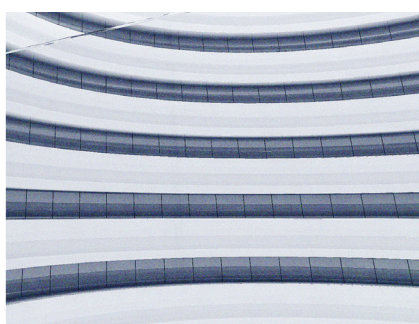
Launch profitable, high-value services without adding integration burden



Scalable, multi-tenant support



No app-by-app tuning required



### For Network and Security Teams



Manage protection from a single control plane



Works seamlessly with existing infrastructure



Requires no deep app knowledge or custom rule writing



### For CIOs, CISOs, and Business Leaders



Keep revenue-generating services online, even when under attack



Lower operational burden and security staffing requirements



Improve ROI across your existing infrastructure



## How it Works

**SmartWall ONE with CORE delivers the benefits of cloud-native management, visibility, and threat intelligence, with on-premises enforcement, that shields your most exposed assets — web applications and APIs — from application-layer threats.** It uses adaptive analytics, threat modeling, and anti-bot capabilities to detect and block malicious behavior instantly.

Backed by years of expertise in identifying attackers, CORE leverages heuristics, machine learning and AI to detect malicious actors before they can disrupt your network. This intelligence lets CORE block known attack patterns and proactively neutralize emerging threats in real time.

SmartWall ONE with CORE delivers full-stack protection, from volumetric DDoS at the network edge to exploit mitigation at the app layer. Traditional solutions, such as WAFs, rely heavily on the knowledge of the teams that manage them, often introducing damaging amounts of false positives, and can quickly become overwhelmed by high-volume DDoS traffic. When that happens, legitimate users get locked out, and business grinds to a halt. By extending SmartWall ONE's proactive DDoS protection with CORE's adaptive, automatic, Layer 7 defenses, your services stay available, your web applications and APIs stay protected, and your customers stay connected.

What's more, with Corero's smarter alternative to a WAF, your overall security posture is more intelligent and resilient to the evolving threat landscape.

## Real World Simplified



Protects against OWASP Top 10 threats, brute-force attempts, and bot traffic



Uses allow/deny listing, rate limiting, and intelligent traffic filtering



Includes high-availability protections



Zero-tuning setup – it just works

## Built for the Real World

**SmartWall ONE with CORE is a solution built for everyday operators, not elite engineers.** Whether you're a local government IT team, a healthcare provider or an MSP supporting multiple SMBs, CORE is designed with your needs in mind.

**Think of SmartWall ONE with CORE as the security equivalent of a well-designed, off-the-rack suit, built for broad appeal, thoughtfully engineered to fit most people comfortably and reliably, without needing custom tailoring.** It delivers broad, meaningful protection that fits seamlessly into most environments—without the time, cost or complexity of customization. So, just like with that dependable off-the-rack suit, you look great, feel confident and enjoy peace of mind knowing you didn't pay bespoke prices—**meaning you got more value and more utility.**

## A Better Way to Offer Protection



**MSP-ready: low cost of ownership, subscription-based delivery**



**Zero operational lift: no need for dedicated teams**



**Ideal for customers lacking in-house security expertise**

### Ready to Reduce Your Risk and Headaches?

**Our Layer 7 protection delivers the essential security you need, and less of what you don't, all without adding complexity.** It works right out of the box, automatically adapting to threats, so your team doesn't have to.

**Let's talk about how SmartWall ONE with CORE can safeguard your most valuable application-layer services while simplifying security operations and reducing overhead.**

