# DDOS PROTECTION AS-A-SERVICE





#### Your Benefits Snapshot

#### **Boost Revenue**

Offer DDoS protection that pays for itself and then some, keeping your customers happy and your profits higher.

#### **Easy Onboarding**

Our straightforward setup process makes it easy to integrate DDoS protection into your offerings, so you can start enhancing your customers' security posture right away.

#### Say Goodbye to Downtime

With our protection, wave farewell to interruptions and slow-downs from DDoS attacks. Smooth sailing ahead!

#### Stand Out from the Crowd

Add our top-notch DDoS protection to your lineup and watch as new and existing customers stick with you for the long haul.

#### Find and Fill Gaps

Spot customers without protection and show them what they're missing. It's an easy conversation that leads to more revenue.

#### **Showcase the Impact**

With executive reports and easy-to-read charts, you can effortlessly prove the value and effectiveness of the protection in action.

# STAND OUT FROM THE COMPETITION



#### **Enhance Your Services and Boost Your Revenue**

As a hosting or service provider, you're all too familiar with the relentless pricing pressures bearing down on your core services. Standing out in a sea of competitors is more than a goal—it's a necessity for survival and growth. You're constantly on the lookout for innovative ways to enhance your offerings and, crucially, boost your revenues. That's precisely where our service steps in, designed to give you that competitive edge you've been searching for.



#### **Transform DDoS Defense into Revenue**

Picture providing your clients with the ultimate peace of mind through a DDoS protection solution that not only seamlessly integrates into your services but also boosts your revenue. Getting set up and offering DDoS-protection-as-a-service to your customers couldn't be simpler. Our platform simplifies the process of identifying potential upsell opportunities among unsubscribed customers, making it easier than ever to expand your service offerings and elevate your business.

The control is entirely in your hands—whether to grant protection universally or to introduce customized levels or tiers, catering to varied needs. You have the freedom to tailor the service level to best fit your business model and your customers' specific requirements. Seeking to showcase the value? We're here to assist. We'll help identify the customers who could most benefit from DDoS protection and equip you with the data points and analysis needed to make a convincing business case.



## Why Invest in DDoS Protection? The Risks Are Too High to Ignore

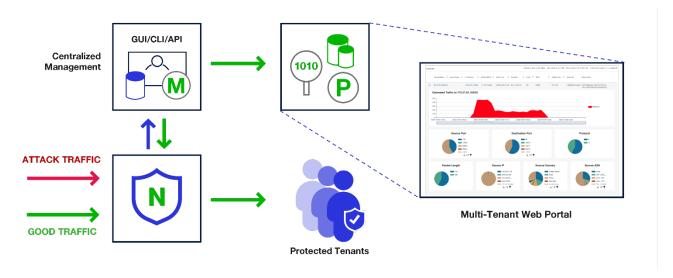
You might wonder, why prioritize DDoS protection? The reality is stark. DDoS attacks go beyond simple service interruptions. They aim directly at the foundation of your business, including your customers' trust, your brand's identity, and your financial security. With the frequency and intensity of these attacks escalating, and the average cost per incident skyrocketing to over \$200,000\*, the question becomes: can you afford not to shield your network—and by extension, your customers?

Enter Corero SmartWall ONE<sup>TM</sup>: not just a shield, but a strategic advantage. Beyond merely protecting your network infrastructure, SmartWall ONE enhances your offerings, delivering invaluable DDoS protection to your clients. But it's about more than just security; it's about growth. SmartWall ONE enriches your service portfolio and uncovers new avenues for revenue.

\*Source: The Need for Always-On in DDoS Protection

#### Let us show you how beneficial a partnership can be.

As a Corero customer, every corner of your network is under our watchful eye. The real cherry on top? Our Service Portal. It transforms your top-notch protection into a golden 'protection-as-a-service' opportunity. Think protection with benefits!



N network Defense Device | M Provider Service management | P Service Portal



#### **Stay Ahead with Proactive DDoS Protection**

With SmartWall ONE, you're not just covered; you're ahead of the game. Our cutting-edge platform kicks into gear the second a DDoS attack is detected, neutralizing threats in seconds—not minutes like those other guys. What's really cool? It smartly filters out the bad traffic while letting the good traffic cruise on through, so your operations don't miss a beat.

And how do we fit into your world? Whether it's directly in your infrastructure, up in the cloud, or through scrubbing centers, we've got a flexible setup that works just for you. Plus, our protection grows with you. Starting affordably, it scales up to handle even the most massive bandwidth demands.

**Bottom line:** SmartWall ONE brings top-tier performance and unmatched DDoS defense to the table, all while keeping your costs down. It's robust protection without compromise.

#### Providers can configure the service to:

- Onboard customers and assign DDoS protection service levels
- Set up alerts and reports for customers
- View attack dashboards for each customer

#### Protected tenant customers can:

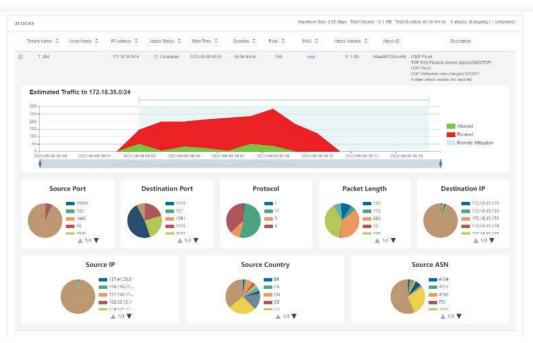
- Log in to their own view to access DDoS attack reports and dashboards
- Clearly see when there is an attack and when their traffic is protected
- Get comprehensive views of attack information from easy-to-understand dashboards



N network Defense Device | M Provider Service management | A Attack Analytics

Corero has provided a robust solution that protects NRBN and its customers from the increasing threat of DDoS attacks."

- Glenn Hynes,
Director of Network Technology and Business Transformation, Niagara Regional Broadband Network (NRBA).



DDoS attack analysis dashboards for protected tenants



#### **Effortless Management, from** Start to Finish

From welcoming new tenants to setting up service levels and sending out smart alerts that highlight the benefits of our protection, we've made everything straightforward. It's all about giving you the ease to manage, showcase value, and effortlessly upsell.



#### **Reports That Speak Volumes**

Imagine hitting send on reports that not only reach every tenant regularly but also come packed with high-value charts that spell out exactly how your DDoS protection is their gain. That's what our scheduled email reports do-proof of value, delivered straight to their inbox.



#### Your Brand, Your Way

Your portal, your rules. Whether it's login screens, service descriptions, or even the nitty-gritty of password policies, customize it all to fit your brand like a glove.



#### **Dive Deep with Advanced Attack Analysis**

Get the lowdown on every attack with tools that let you monitor live and historical traffic by the numbers. From spotting the top source addresses to breaking down ports, protocols, and packet sizes, it's all about giving you and your tenants the full picture.



#### **Insights for Each Tenant**

With dashboards designed to inform, you and your tenants won't just see the frequency and scale of attacks—you'll understand them. Real-time alerts and focused insights ensure everyone knows the value of staying protected.



#### **Integration That Just Clicks**

With our built-in interface, you can weave DDoS protection into your existing setups, making powerful protection a seamless part of your service offering.



#### **Technical Specifications**

Service Visibility	Service Enablement
Provider Login Live and historical reporting on attack size, duration, and detail Service overview and per-tenant views	Service Policy Configurable bandwidth-based service tiers
<b>Tenant Prospecting</b> Effortlessly identify customers not yet subscribed, targeting them for upselling and maximizing service value across your customer base	Alerting Operator and per tenant configurable attack start, stop and service level notifications Email or webhook (Slack/ Teams) alerts
<b>Tenant Login</b> Live and historical reporting on attack size, duration and detail User management	

#### Management

#### Web-Based GUI

HTTPS-secured portal login Fully customizable tenant login screen

#### **Secure Authentication**

Role-based access via LDAP

#### **Programmatic API**

JSON-based REST

#### **Physical Environment**

#### **Hypervisors**

KVM Linux (RHEL 7+, Centos 7+, Ubuntu 16.04+, Debian 9.9) VMware ESXi 6.5+

#### **Minimum Requirements**

Memory: 16GB, recommended 32GB

Disk: 400GB

### **System Capacity** 20,000 tenants

