

OVERVIEW

# CORERO

# ABOUT US

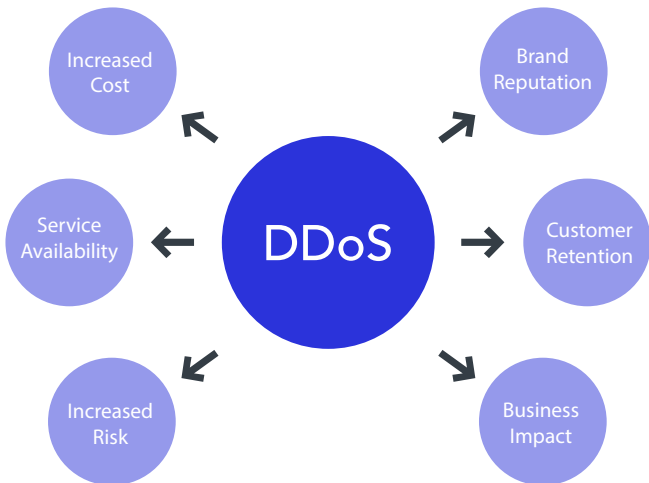
## THE DDoS PROTECTION SPECIALISTS

Distributed Denial of Service (DDoS) attacks are a threat to service availability, network security and business continuity, impacting brand reputation and ultimately leading to lost revenue.

Organizations often struggle to find the right DDoS solution for their bandwidth and budget. Understanding these specific needs, Corero focuses on designing DDoS solutions that ensure you get the protection you need and nothing you don't. Solutions that simplify implementation and use and are easy for leadership to trust because of our specialization in providing companies like yours with the right solution.

Cyber security is a broad landscape and while DDoS protection is just one aspect, it's critical to get it right the first time. DDoS attacks attempt to overwhelm your internet bandwidth and exhaust resources, so you need effective mitigation tools that guarantee optimal network performance.

### Protect your business from DDoS impact



### Protection against DDoS attacks is vital for business:



#### Customer Retention

Guarantee top service level performance and continuous productivity and availability for your customers



#### Brand Reputation

Protection from DDoS attacks before they cause downtime for customers and damage to your brand



#### Reducing Operational Costs

Automatic defense with minimal operator intervention that helps keep costs down



#### Risk Management

Minimize risk with intelligent DDoS protection that ensures your business stays online and secure.



#### Service Availability

Always-on DDoS solutions prevent downtime and ensure maximum uptime for your applications, services, and customers



#### Revenue Generation

Easily offer your DDoS protection as a service to create a new revenue stream that delivers rapid ROI

## The right kind of DDoS protection

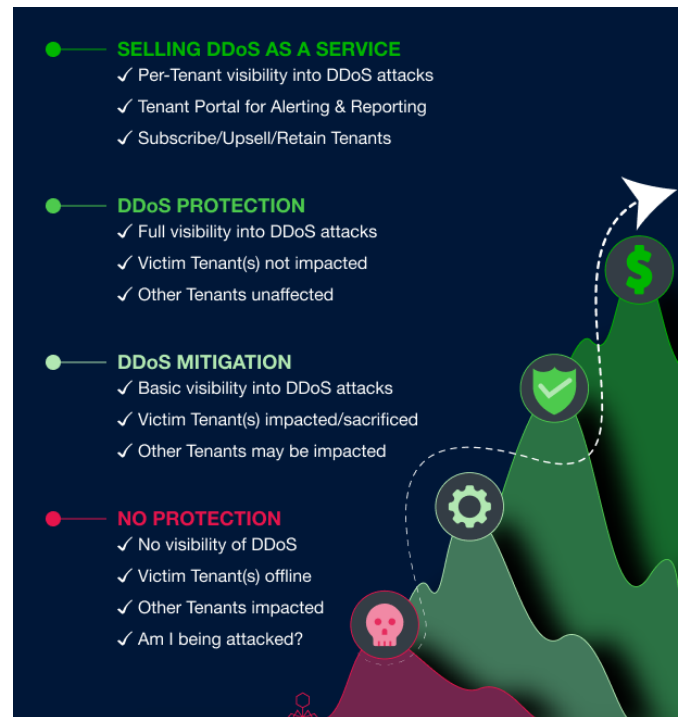
When it comes to maintaining service uptime, DDoS protection isn't a one-size-fits-all approach. Corero provides scalable DDoS solutions that help achieve business and revenue goals. Our comprehensive, multi-layer architecture prevents disruption from constantly evolving DDoS attacks and delivers the fastest and most automatic protection in the industry, so we can help you to achieve the business goals and network performance you expect. Our focus means you get the most innovative, precise, and seamless solution without wasting time or money, so you can remain focused on what your business does best.

Understanding how to protect your business from DDoS attacks can be a daunting process. Network topologies and the services they support vary significantly.

DDoS attacks target services and network availability, impacting business continuity and uptime. A robust solution will protect you from the damage these attacks can cause. If you sell value-add services, you can opt for protection with per-tenant reporting and alerts in real-time.

Whether you are considering a DDoS solution for the first time and are looking for visibility, or require more advanced protection with in-depth insight, we have the answer.

Corero solutions are flexible and designed to your specific requirements, wherever you are on your DDoS protection journey.



The Service Protection Maturity Journey

## Deliver an optimal service while driving revenue

Navigating the cyber security landscape is one of the most critical challenges facing businesses today and DDoS attacks are one of the most damaging – defending against them is key to maintaining service uptime. Providers are often unwilling accomplices to DDoS attacks that target their services or those of their customers. DDoS protection is a way to guarantee business continuity and an opportunity for a new revenue stream, with protection as-a-service.

*“It’s an ideal way for Providers to safeguard their own infrastructure and offer an added-value service - delivering better security while increasing ROI. It’s a win-win.”*



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