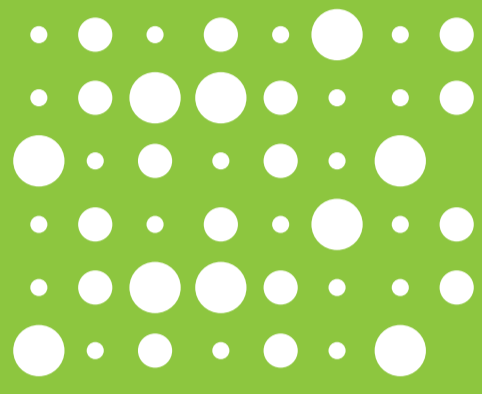


56%

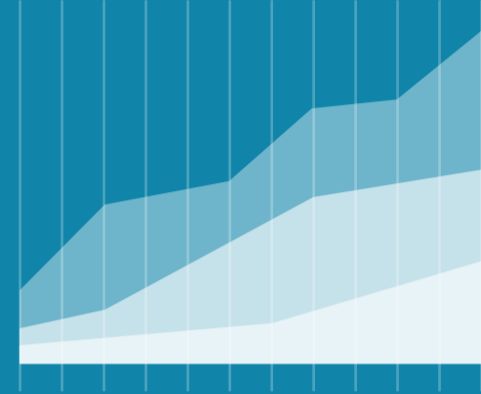
of respondents view DDoS as more of a concern in 2017 than it has been in the past

40%



experience attacks on a monthly, or even weekly or daily basis

31%



have experienced more attacks recently

45%

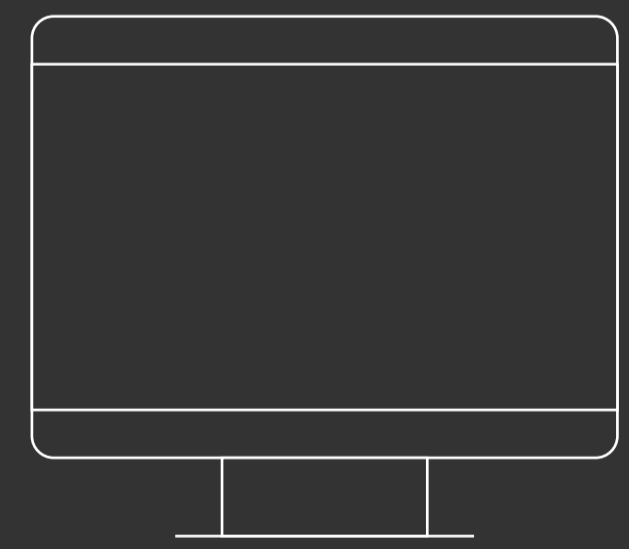


view loss of customer trust and confidence as most damaging effect to business

Businesses are now, more than ever before, looking upstream to their ISPs to protect them from DDoS attacks

85%

want their ISPs to take responsibility and provide additional security services to defeat DDoS



46%



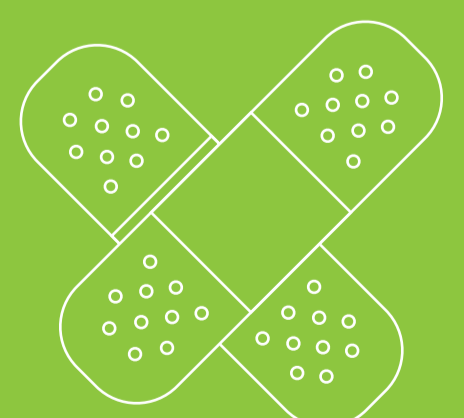
of those looking for upstream protection, would pay their providers for such a service

74%



of those willing to pay, would spend up to 25% of their total ISP spend/budget to eliminate the problem via their ISP

58%



continue to use homegrown or traditional security infrastructure to try and mitigate DDoS attacks